

GOVERNANCE**SCHOOL-BUSINESS RELATIONSHIPS**

Ohio County Schools recognizes that school-business relationships based on sound principles can contribute to high quality education. However, compulsory attendance confers on educators an obligation to protect the welfare of their students and the integrity of the learning environment. Therefore, when working together, schools and businesses must ensure that educational values are not distorted in the process. Positive school-business relationships should be ethical and structured in accordance with the following principles:

- A. Corporate involvement shall not require students to observe, listen to, or read commercial advertising.
- B. Corporate involvement must support the goals and objectives of the schools. Curriculum and instruction are within the purview of educators.
- C. Programs of corporate involvement must be structured to meet an identified need, not a commercial motive, and must be evaluated for effectiveness by the school on an ongoing basis.
- D. Schools and educators should hold sponsored and donated material to the same standard used for the selection and purchase of curriculum materials.
- E. Corporate involvement programs should not limit the discretion of schools and teachers in the use of sponsored materials.
- F. Sponsor recognition and corporate logos should be for identification rather than commercial purposes.

The administration is charged to develop regulations that govern the establishment of Partners in Education, Educational Impact Statements, contracting with organizations involved in fund raising for schools, contracts for beverage and snack sales, and other cooperative endeavors that involve links to business and commercial entities.

POLICY REVIEWED: October 24, 2013

POLICY REVIEWED: November 10, 2010

POLICY ADOPTED: October 11, 1999

OHIO COUNTY BOARD OF EDUCATION

